

Tuesday, October 3, 2006				
	Content	Technical		
9:00 AM	Registration			
10:00 AM	Joint Session: Consumer Trends			
11:30 AM	Lunch with Keynote Speaker			
1:30 PM	Joint Session: Washington Update			
3:00 PM	Break			
3:15 PM	TBD	ATSC Update		
4:00 PM	Library/Archival Storage of Digital Video Assets	Advanced VSB		
5:00 PM	Welcome Reception			
7:00 PM	Sencore Appreciation Reception			
Wednesday, October 4				
	Content	Technical	IT Technical	Executive
7:00 AM	Registration			
8:00 AM	Analog Shutoff: Is Anyone Going To Tell The Public?	Tower Effects From Removing Your Analog Equipment - Stateside Ballroom	IT Newsroom Solutions and Archetypes - North Room	
8:45 AM	Producing for DVD and Future Trends in Interactive DVDs	Tower Safety and Rescue - Stateside Ballroom	Storage Management Schemas for a Broadcast Environment - North Room	9:00 Registration
9:30 AM	Podcasting for Media: How to Succeed Without Even Trying	DTV Transmitter Measurement - Stateside Ballroom	Archiving Strategies in a File Based Environment - North Room	
10:15 AM	Break			
10:30 AM	Emergency Training and Information Network Deployment in Rochester, NY, Using the Power of Digital Television	Lenses for HDTV Newsgathering		10:30 AM Anytime Anywhere Media Measurement (A2M2)
11:15 AM	HD: The Future has Arrived. Have you?	Advanced, High Performance Video CODECs for Today's NLE HD Production/Post Production Systems		
12:00 PM	Lunch			
1:00 PM	Panel Discussion - Inside the Trusted Space: Public Media Finds Its New Calling	Video Compression Technologies		1:00 PM All Viewer, All Devices, All the Time
1:45 PM		Integrated/Automated Master Control		
2:30 PM	Opening the Gate: Expanding Local Service Through Online Content Partnerships	The Multi-Faceted World of Video Interfacing		
3:15 PM	Break			
3:30 PM	Community Correspondents	Dealing with HANC/VANC		
4:15 PM	Video on Demand - Are You Ready?	How Big is Your Pixel		
5:00 PM	"Take Five" Reception			
7:45 PM	Special Events (Pre-registration required)			
Thursday, October 5, 2006				
	Content	Technical		
7:30 AM	Registration			
8:00 AM	Automated MPEG Capture for DVD Production, Archive, Web Streaming and Video Podcasting	Video over IP		
8:45 AM	Anytime Anywhere Media Measurement (A2/M2)	HD and Tapeless		
9:30 AM	Teachers' Domain - WGBH's Online Educational Service	Video Over the Network		
10:15 AM	Break			
10:30 AM	The Little Format That Could: Getting the Most out of HD	Dialnorm For Dummies		
11:15 AM	The HDV Challenge - Can You See The Difference	Solving Lip-Sync Problems in a Hybrid Analog-Digital Television Plant		