

Cornerstones of Quality Assignment Checklist

	AMATEUR	APPRENTICE	PRACTITIONER	AUTHORITY	EXPERT
G.U.M. (grammar, usage, mechanics)	<ul style="list-style-type: none"> <input type="checkbox"/> The presentation has four or more spelling or G.U.M.* errors. 	<ul style="list-style-type: none"> <input type="checkbox"/> The presentation has three spelling or G.U.M.* errors. 	<ul style="list-style-type: none"> <input type="checkbox"/> The presentation has one or two spelling or G.U.M.* errors. 	<ul style="list-style-type: none"> <input type="checkbox"/> The presentation has no spelling or G.U.M.* errors. 	<ul style="list-style-type: none"> <input type="checkbox"/> The presentation is free of spelling and G.U.M.* errors. <input type="checkbox"/> You have used advanced vocabulary and sentence structures.
CONTENT ORGANIZATION	<ul style="list-style-type: none"> <input type="checkbox"/> No logical sequence of information. <input type="checkbox"/> This lack of organization significantly interferes with the impact of the presentation. 	<ul style="list-style-type: none"> <input type="checkbox"/> Some logical sequence of information. <input type="checkbox"/> Areas that are not well organized are confusing. 	<ul style="list-style-type: none"> <input type="checkbox"/> Logical, interesting sequence of information. <input type="checkbox"/> The organizational style complements the subject matter. 	<ul style="list-style-type: none"> <input type="checkbox"/> Logical, engaging presentation of evidence. <input type="checkbox"/> The organizational style enhances the subject matter. 	<ul style="list-style-type: none"> <input type="checkbox"/> Content is strategically arranged and engaging. <input type="checkbox"/> It is presented in a way that can be used as an example to teach others how to write content for multimedia programs.
CONTENT ACCURACY	<ul style="list-style-type: none"> <input type="checkbox"/> Subject knowledge not evident. <input type="checkbox"/> Information is confusing or incorrect. 	<ul style="list-style-type: none"> <input type="checkbox"/> Some subject knowledge is evident, but some is confusing or incorrect. 	<ul style="list-style-type: none"> <input type="checkbox"/> Subject knowledge is evident in most of the product, and information is clear and correct. 	<ul style="list-style-type: none"> <input type="checkbox"/> Subject knowledge is evident throughout, sometimes giving more than required. <input type="checkbox"/> All information is clear, appropriate, and correct. 	<ul style="list-style-type: none"> <input type="checkbox"/> Content is clear, appropriate, and correct with superior subject knowledge throughout. <input type="checkbox"/> You have provided a new and valuable perspective or insight.
MEDIA SELECTION	<ul style="list-style-type: none"> <input type="checkbox"/> Media selection and placement does not support the text and, at times, contradicts important ideas. 	<ul style="list-style-type: none"> <input type="checkbox"/> Media selection and placement occasionally support the text or the requirements of the assignment. 	<ul style="list-style-type: none"> <input type="checkbox"/> Media selection and placement support the text and relate to the requirement of the assignment. 	<ul style="list-style-type: none"> <input type="checkbox"/> Media selection and placement support, explain, and reinforce the screen text and the requirements. <input type="checkbox"/> Production expectations are exceeded. <input type="checkbox"/> This multimedia program is under consideration for immediate duplication and release. 	<ul style="list-style-type: none"> <input type="checkbox"/> Media selection support, explain, and reinforce the screen text and the requirements. <input type="checkbox"/> Production expectations are exceeded. <input type="checkbox"/> This multimedia program is under consideration for immediate duplication and release.
(ASSIGNMENT SPECIFIC)					