

PBS KIDS Shows on IPTV

Nearly 260,000 children (2-11) watch PBS KIDS on IPTV every week.

PBS KIDS programs on IPTV are appointment television for families.

IPTV airs over 100 hours of high quality, educational children's program each week.

Coming this fall -
Nature Cat



Wild Kratts



Daniel Tiger's Neighborhood



Sesame Street



PBS KIDS IS THE #1 EDUCATIONAL MEDIA BRAND.

PBS KIDS children's programs on public television are second to none. Public television has its roots in education. It's what sets us apart from other networks and helped earn PBS the honor of being named the #1 trusted brand by the American public for over a decade. (Source: Roper Poll)

Children's programs on IPTV are specifically designed to develop reading and learning skills, to help build a foundation for success and inspire a love of learning.

Favorite PBS KIDS programs include:

- Sesame Street
- Dinosaur Train
- Daniel Tiger's Neighborhood
- Arthur
- Curious George
- Wild Kratts
- SuperWHY!
- Cat in the Hat
- Peg + Cat

PBS KIDS LEADS THE WAY!

- PBS KIDS is the #1 educational media brand and an innovator in children's educational media.
- PBS KIDS is the #1 site for children's program videostreams.
- PBS KIDS is the #1 source of media content for preschool teachers.
- PBS KIDS was named the safest TV & online destination for children.
- PBS KIDS helps children learn reading, math and essential skills.
- PBS KIDS outscores cable and commercial broadcast television.
- PBS KIDS / IPTV offers 6 literary and 11 STEM, science and math series.
- PBS KIDS is trusted, valued and essential. (Source: ValuePBS.org)

Children's programs featured on IPTV are on television screens every day in homes across Iowa. Parents, grandparents, caregivers and educators are often watching with their kids. Our viewers include the coveted female/household decisionmaker demographic, which presents a strategic opportunity for your company to get its name, logo and message in front of a highly engaged audience.