

50 YEARS

Iowa Public Television



IOWA'S ONLY STATEWIDE TELEVISION NETWORK,
SERVING IOWANS SINCE 1969.



EACH DAY, IPTV BROADCASTS
76 HOURS
OF QUALITY CONTENT STATEWIDE
ACROSS
4 CHANNELS.



**2 MILLION
PEOPLE WATCH**
IPTV PROGRAMMING
EACH MONTH.*

*via broadcast, streaming and social media



MORE THAN
**340,000 KIDS
WATCH IPTV**
EACH MONTH.*

*TRAC Media Services



VIEWERS WATCHED
MORE THAN
**36 MILLION
MINUTES**
OF IPTV VIDEO ON YOUTUBE
LAST YEAR.



IPTV.ORG RECEIVED
MORE THAN
1 MILLION VISITS
LAST YEAR.*

*Google Analytics



IPTV'S FACEBOOK AND TWITTER
HAVE A COMBINED
REACH
OF MORE THAN
15 MILLION.



MORE THAN
**146,700
PEOPLE**
HAVE ATTENDED
DAN WARDELL'S READING
ROAD TRIP SINCE 2006.



IPTV EDUCATION REACHED
MORE THAN
15,600 IOWANS
AT STEM EVENTS
IN THE PAST YEAR.



MORE THAN
**18,000 IOWA
TEACHERS**
ARE REGISTERED FOR
PBS LEARNINGMEDIA.

50 YEARS

Iowa Public Television



IOWA'S ONLY STATEWIDE TELEVISION NETWORK,
SERVING IOWANS SINCE 1969.



11,000 IOWANS

WERE TRAINED IN THE PAST YEAR THROUGH IPTV EDUCATION SERVICES AND EVENTS.



73,000 IOWA KIDS

WATCH PBS KIDS EACH MONTH.*

*PBS KIDS monthly average



IPTV KIDS .2

IS LIVE STREAMED 24 HOURS A DAY AND 7 DAYS A WEEK ON **IPTV.ORG**.



MORE THAN **940 BROADCAST HOURS**

WERE DEVOTED TO **LOCALLY PRODUCED** PROGRAMS LAST YEAR.



IPTV CELEBRATES **50 YEARS**

AS IOWA'S STATEWIDE EDUCATIONAL TELEVISION NETWORK IN 2019.



IPTV HAS SET THE STANDARD FOR PUBLIC AFFAIRS BROADCASTING IN IOWA WITH

IOWA PRESS SINCE 1971 AND **MARKET TO MARKET**

SINCE 1975.



IPTV'S EXCEPTIONAL WORK HAS EARNED **14 REGIONAL EMMY® AWARDS**

SINCE 2010.*

*Upper Midwest Chapter, National Academy of Television Arts and Sciences



MORE THAN **86,000 LIFELONG LEARNERS**

ATTENDED IPTV EVENTS LAST YEAR.



MORE THAN **60,000 HOUSEHOLDS SUPPORT IPTV**

THROUGH THE FRIENDS FOUNDATION.